NORTHCREST
ASSET MANAGEMENT

Summary of Material Changes

The following is a summary of material changes made to the brochure since its last annual amendment dated March 2025.

- **Broker-Dealer Status Update:** Wealth Enhancement Brokerage Services (WEBS) has transitioned from operating as a limited purpose broker-dealer to an introducing broker-dealer. This change expands WEBS' operational scope and allows it to introduce client accounts to a clearing firm on a fully disclosed basis.

- **Separation from LPL Financial:** NorthCrest Asset Management has formally concluded its relationship with LPL Financial.

- Item 10 of the brochure, **"Relationship with Affiliated and Unaffiliated Investment Advisers"**, was updated to reflect the addition of NorthCrest affiliate, Advisory Solutions Group, LLC ("ASG").

Please refer to the item numbers listed above for complete details about these changes in the brochure.