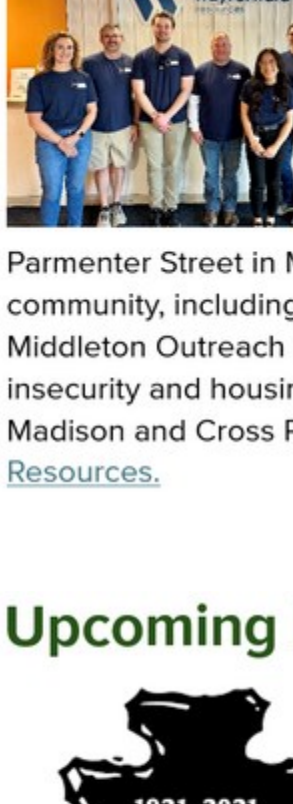
Wealth Enhancement®

In this newsletter we're diving into personal updates from the Gibson-Johnson Team as well as essential topics to help you navigate the complexities of today's financial landscape. As always, if you have any questions, our team is here to help.

Know someone who could benefit from our team's service? **Click here to refer them** – your referral is highly appreciated!



Employee Spotlight:



The Gibson-Johnson team is excited to announce the addition of Arlinda Yang as a Financial Advisor Assistant. Arlinda started off at WEG as our Financial Planning Intern and after graduating this past May from the University of Wisconsin-Madison, she's joined our team full time. Arlinda was a part of the Personal Finance Program and from it was able to partake in valuable experiences, such as attending the 2023 CFP Board Conference in Washington DC. Her daily tasks with the Gibson-Johnson team consists of crafting financial plans, generating investment reports, and ensuring clients' essential needs are met. A Milwaukee native, Arlinda is a devoted fan of the Milwaukee Bucks, Green Bay Packers, and of course, her alma mater, the Wisconsin Badgers. In her free time, Arlinda enjoys exploring Madison and the robust food scene she's found here. Her current favorite spot is Sardine in downtown Madison, for their Steak Frites. She is passionate about financial planning and takes great pride in helping clients achieve their financial goals at WEG.

WEG Day of Service:



This year, as part of WEG's annual day of service, the Gibson-Johnson Team and the Thomas Team volunteered with WayForward Resources. Our Team spent time filling orders for food/grocery deliveries as well as stocking the clothing area.

WayForward Resources, located at 3502 Parmenter Street in Middleton, Wisconsin, provides essential services to the community, including food and housing support. Formerly known as Middleton Outreach Ministry, the organization focuses on combating food insecurity and housing instability in the Dane County area, including West Madison and Cross Plains. Click here to learn more about WayForward Resources.

Upcoming Events:

1921-2021 BLACKHAWK COUNTRY CLUB

Mark your calendars for our client event happening **October 24, 2024**, at Blackhawk Country Club, Madison, WI. This year we are excited to host two informational speakers for you this year.

WEG's very own Kate Maier, from the advanced planning team will present on the forthcoming tax and estate law changes.

We will also hear from Jordan Jackson, Global Market Strategist, on the J.P. Morgan Asset Management Global Market Insights Strategy Team. Check your inbox for invitations.



New on YouTube: Investing in an Election Year

Is investing in an election year any different than investing in a regular year? Watch to learn more.

Watch the Video



Market Commentary | Wealth Enhancement

How does the federal rate decisions impact the market volatility and economic growth?

Learn more



Cybercrimes are on the rise: Learn How to Protect Yourself

Resource: ESSENTIAL CYBERSECURITY CHECKLIST

According to a report by the Federal Trade Commission, people reported losing $10 billion to scams in 2023.

Learn more about the latest scams

Thank you for reading our newsletter. We hope you found the information insightful.

Your trust and confidence have been instrumental in our success. We are truly grateful for your continued partnership.

The Gibson-Johnson Team
Gibson-Johnson-Info@wealthenhancement.com
(608) 824-8600
Wealth Enhancement Group
http://wealthenhancement.com

Advisory services offered through Wealth Enhancement Advisory Services, LLC, a registered investment advisor and affiliate of Wealth Enhancement Group®.

This informational email is an advertisement and you may opt out of receiving future emails. To opt out, please click the "Unsubscribe" link below.

This message was sent by
Wealth Enhancement Group
(608) 824-8600
1241 John Q Hammons Drive
Suite 100
Madison, WI 53717

Unsubscribe