Madison, Wisconsin

COMBATTING INSECURITY

WAYFORWARD RESOURCES

GIBSON-JOHNSON AND THOMAS TEAMS

For WEG's Gibson-Johnson and Thomas Teams, both located in Madison, Wisconsin, choosing a nonprofit for their Day of Service was an easy assignment. WayForward Resources, which provides essential services to combat food and housing insecurity, has long been a favorite partner.

Over the years, the WEG teams have supported WayForward Resources, located in the suburb of Middleton, with volunteer hours and financial donations. They've helped out at the food pantry and spent time working in the community garden. "We are personal long-time supporters of WayForward," Colleen P. Johnson, one of the co-organizers for the team's Day of Service, commented. "We originally learned about WayForward through friends and families. We learned that it was a staple of our community."

This year the WEG team's Day of Service tasks included placing clothes on hangers and organizing displays in the clothing center as well as filling orders for WayForward's food pantry and delivery services. "It's hard to thrive if you are constantly hungry," Colleen said. "WayForward offers a full solution that in includes food stability and housing. They take on the complexities of the issue." And they do it all with a tremendous amount of compassion.

"They've been providing a lot of meals for families, keeping families in their homes, and trying to treat their people like clients, with respect and dignity," said Dan Gibson, the other Day of Service co-organizer. Colleen agreed, "We are giving them stability, food and clothing, and we are receiving a connection with the community. It is humbling to give back."

In addition to supporting WayForward during the Day of Service, the Madison Teams raised more than $3,000 in donation for the nonprofit during WEG's Charitable Matching Challenge.

www.wayforwardresources.org

value:
Compassion

